



**BURTON  
EUROPEAN OPEN 2010  
SNOWBOARDING CHAMPIONSHIPS**  
LAAX - SWITZERLAND 09TH - 16TH JANUARY 2010

## MEDIA ACCREDITATION REQUEST

Thank you for planning to join the GREATEST SHOW IN EUROPE in LAAX, Switzerland. The 11<sup>th</sup> BURTON EUROPEAN OPEN puts on a shiny circus outfit and will showcase once more the fun and progression in snowboarding. **Please** invest a little bit of your time and fill in the following form completely. Return it to the BEO 2010 PR & Communication crew by email (birgitg@burton.com or astrid@services-sbc.com) or by fax +43.512.2305522 until latest **30<sup>th</sup> December 2009**.

### PERSONAL FACTS

Editor/Journalist                       Photographer                       Filmer/Cameraman

Name:

Phone:

E-mail:

Arrival Date:

Departure Date:

### MEDIA DATAS

Name of the Medium:

Country & Address:

Website:

Planned BEO Publication (Date/Issue):

#### Media Type

News Agency  
 Newspaper  
 Magazine  
 Radio  
 TV  
 Internet  
 DVD/Film

#### Publication Modus

International  
 National  
 Regional  
 Daily  
 Weekly  
 Monthly  
 Annual

#### Figures

Target Group Age:

Print Circulation:

Print Impressions:

Radio Audience Range:

TV Viewers Range:

Online Range (visits/views):

### HOTEL INFORMATION

We can offer you special prices (10% off) for accommodation during the BEO 2010. Click into the  and you will receive a special code for internet booking on [www.laax.com](http://www.laax.com) by email.

#### MEDIA ACCREDITATION GUIDELINES

Please note that the completion of this form does not constitute a right to accreditation. You will receive an answer by the BEO crew as soon as possible. We reserve the right to reject certain requests and any accreditation received after 30<sup>th</sup> December 2009.

Every journalist has to fill in a separate media accreditation form. Owing to the large demand for accreditation, we hope you will appreciate our policy of affording preferential treatment to those media that can provide confirmed publications. Freelance photographers shall only be accredited with proof of commission from a press medium. Children and persons under the age of 18 years cannot be accredited as press. We will grant credentials to those websites that have a direct connection with sport, snowboarding and lifestyle. Accredited media will have access to the full media service onsite. The tickets must be collected personally. Accredited TV stations, film and video producers can shoot their own footage at the venue except the slopestyle and halfpipe competitions. These are filmed by the BEO 2010 TV production. For ordering materials for free please contact the media service. Thanks for your attention and for your interest in the BEO 2010!