

POACH FOR FREEDOM CONTEST OFFICIAL RULES

- No purchase is necessary
- No fee to enter
- A purchase will not improve your chances of winning

Contest begins at 12:00 AM EDT on December 1, 2007 and ends at 11:59 PM EST on March 1, 2008.

ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL CONTEST RULES

Sponsored by BURTON SNOWBOARDS (“Burton”), located at 80 Industrial Parkway, Burlington, Vermont USA.

ELIGIBILITY

This contest is only open to legal residents of the continental United States (excluding RI) and Canada (excluding Quebec). It is subject to all federal, state, and local laws and regulations. Employees of Burton and its respective subsidiaries, retailers, distributors, affiliates and their agents, advertising, promotion and production agencies and their immediate families members (parents, children, siblings and spouses of children or siblings) and household members are not eligible. Contestants under the age of 18 must receive permission from a parent or guardian to enter.

By attempting to submit an entry, you release Burton and its subsidiaries, and their respective officers, directors, employees, representatives, retailers, distributors, affiliates and their agents, advertising, promotion and production agencies from all losses and any and all liability for any loss, harm, damages, costs or expenses, rights, claims, and actions of any kind in connection with the contest, including without limitation, property damage, criminal prosecution, personal injury and/or death, arising out of your participation in this contest.

Failure to comply with all rules and regulations associated with the “Poach for Freedom” contest could result in disqualification from the “Poach for Freedom” contest.

ENTRY VIA THE U.S. MAIL ONLY

Please mail your video to: Poach for Freedom Contest, 80 Industrial Parkway, Burlington, Vermont 05401 along with your name, home address, and email address. Please do not edit your video to music unless you are the composer of all music used in the video. This is the only method of entry. Burton is not responsible for any lost, late, delayed, illegible, incomplete, mutilated, or misdirected entries. Burton is not responsible for incorrect or inaccurate entry information caused by any technical or human error which may occur in the processing of the entries in this contest.

ALL SUBMISSIONS

Any videos submitted during this contest are considered public domain. Burton reserves

the right to, in its sole discretion, cancel, modify or suspend this contest. Potentially offensive entries to the "Poach for Freedom Contest" will not be considered. Responses must be your own original images, not anyone else's copyrighted and/or trademarked images. You hereby give Burton the absolute right to use your response for any lawful purpose whatsoever in any and all forms of media. You hereby waive any right that you may have to inspect or approve the finished product(s), if any, that use your entry and any compensation resulting from the entry you submit.

All entries are subject to verification. Any entry that is tampered with, counterfeited, illegible, mutilated, reproduced, contains printing or other errors, obtained where prohibited or not obtained legitimately, is null and void. In the event that production, seeding, printing or other errors cause more than the stated number of prizes of any category to be claimed, Burton reserves the right to suspend delivery of prizes, without prior notice.

SUBMISSION REVIEW

All entries must be received by 11:59 PM EST on March 1, 2008.

Review of entries will begin on or about March 3, 2008. All decisions relating to this contest are final.

Winner will be notified by email or Federal Express on or about March 22, 2008. If a Prize Notification Letter or a Prize is returned as undeliverable, the Prize will be forfeited and awarded to an alternate winner in a random drawing from among all remaining eligible entries.

PRIZES AND THEIR APPROXIMATE RETAIL VALUE ("ARV")

There are four (4) cash prizes, each in the amount of USD Five Thousand and 00/100 Dollars (\$5,000.00).

Winner will be solely responsible for all federal, state and local taxes, license, fees or other costs. Burton will ship prize to winner via Federal Express at Burton's expense. Burton is not responsible for delays in delivery of any prize. Winner shall bear all risk of loss to prize after it has been received. Burton is under no obligation to provide winner with any other substitute prize. In the event a winner is or becomes ineligible, the prize may be forfeited and awarded to an alternate winner in a random drawing from among all remaining eligible entries.

Winner of the Poach for Freedom Contest will be issued W-9 tax forms for the value of the prize.

Prize is non-transferable; no substitutions, exchanges, or product redemptions. Winner will be required to execute and return an Affidavit of Eligibility and Liability Release within fourteen (14) days of notification or prize will be forfeited and an alternate winner selected.

By participating in this contest, entrants agree to abide by and be bound by these Official Rules. Participants agree that this contest is exclusively governed by the laws of the State of Vermont. Any claims arising out of the contest shall be governed by Vermont law and may be brought only in a federal or state court in Vermont. If any provisions of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

By accepting a prize, winner grants to Burton the right to use his/her name, likeness, hometown and biographical information, for any lawful purpose, without further permission or compensation, except where prohibited by law.

PRIVACY

By entering the contest, you are agreeing to Burton's use of your personal information as described in Burton's Privacy Policy, located at www.burton.com.

SUBJECT TO ALL FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS.

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